

INFORMATIVE . PROFESSIONAL

PITCHBOOKS THAT WORK



Develop a deck that is comprehensive, easy to follow, and graphically pleasing.

A logical, well-thought out deck is the key to leading potential investors through your story. SunStar Strategic can help by first solidifying your differentiating messages. Then, we'll describe your offer and design a professional deck that showcases your firm.



Financial Knowledge

- SunStar has nearly exclusively specialized in working with asset managers for three decades
- Many of our staff have advanced degrees and previously held securities licenses
- We have both content creation and graphic design capabilities
- Able to translate your thoughts and processes into plain English



Professional Design

- Honor your company's image, adhering to your brand standards
- Create attention getting pages with the use of color and graphics
- Understand the sales process
- Consider clear communications as well as aesthetics
- Software proficiency in Adobe Creative Suites and Microsoft Office applications

Why Choose Us

Our programs are designed to help you attract, maintain, and grow assets. We have a robust practice that spans 30 years working with the financial industry. Our core services include public relations and comprehensive digital and print marketing services from strategy through design and execution.