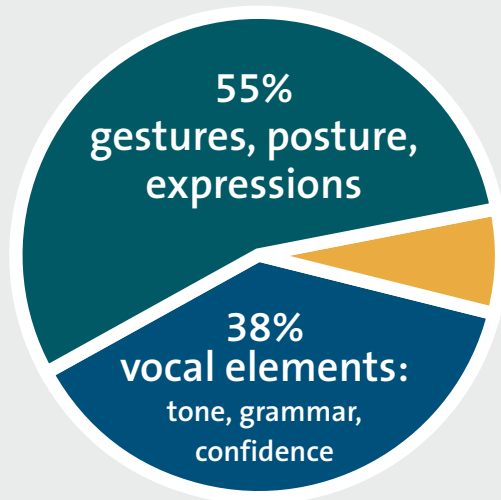


MEDIA INTERVIEW TIPS

BODY LANGUAGE MATTERS

non-verbal
elements convey
93%
of your message



words
convey a mere
7%
of your message

**YOUR AUDIENCE IS WATCHING AND DECIDING IF YOU ARE:
TRUSTWORTHY? CREDIBLE? CONFIDENT? BELIEVABLE?
HAVE THEIR BEST INTERESTS AT HEART?**



Improve your interview skills through SunStar Strategic's Media Training Workshops and ongoing interview coaching.

