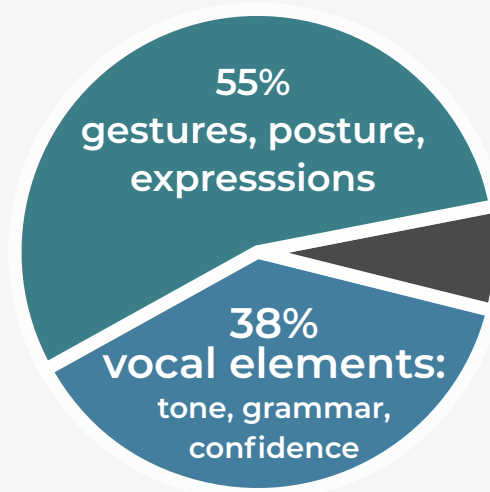


MEDIA INTERVIEW TIPS

BODY LANGUAGE MATTERS

non-verbal
elements convey
93%
of your message



words
convey a mere
7%
of your message

YOUR AUDIENCE IS WATCHING AND DECIDING IF YOU ARE:
TRUSTWORTHY? CREDIBLE? CONFIDENT? BELIEVABLE?
HAVE THEIR BEST INTERESTS AT HEART?



Improve your interview skills through SunStar Strategic's Media Training Workshops and ongoing interview coaching.

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